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Soochnapreneur
Information, Entitlements & Empowerment

who is a SoochnaPreneur

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"A SoochnaPreneur is a digitally empowered grassroots entrepreneur who bridges the last-mile information gap. She embodies multiple roles – teacher, guide, community anchor, delivering access to rights, entitlements, and opportunities. This chart symbolically illustrates her diverse characteristics and her presence across 2500+ locations in India and the Global South."